

BIRAL Beer Integrated Re-Engineering & Advanced Logistics

It is proposed a Logistics Network for Beer Production based on the attached figure & tables.

The Logistics Flows are going by using different kind of Trucks; the maximum driving time 9 h/day in average, or 11 h/day if next day is compensated down to 7h over this duration it required to have a second driver, increasing cost around 12 Euro/h for the whole voyage. Please consider the cost of the whole travel including the return to the starting point, otherwise consider accommodation cost (extra ~100 Euro/day) Trucks could only travel Mon-Friday

Production Sites/Factories (F) could deliver bottles through Warehouses (W) or directly to Customers (U) by using Pack8 or Pack12; , F and U operates Mon-Sunday, W operates Mon-Sunday, but if the operation is further reduced it could corresponds to a saving in fixed costs around 7% per each day out.

Please address the following Issues:

- Define the Logistics flows from each Factory to each Warehouse and/or Customer in current situation
- Define the truck fleet in terms of type and missions to satisfy these logistics flows by accepting a A2C (order today delivery within two days) service level
- Quantify current costs, revenues and profits, including logistics handling, logistics storage (assume 10% of good value for storage level as warehouse fee), transportations, fixed and variable production costs, etc.
- Identify and Quantify current sale losses, if present in the scenario
- Evaluate the quality of the service in terms of Customer Satisfaction and Delivery Time for each U
- Create Ranking List of Potential Actions to Re-Engineer and Improve the Logistics Network
- Propose a change in Production Planning, Warehouse (Open/Close), Flows to improve profits and reduce costs
- Propose a solution that allows to deliver the goods A2B (goods to the U within 24h from the order) and estimate corresponding costs

Please adopt estimations and hypotheses to cover missing data & info and mention them and sources.

| Production | | B1 | B2 | B3 | B4 | |
|---------------|----|--------|--------|--------|---------|-----------------------|
| F1 | | 28,624 | 35,337 | - | - | bottles/day |
| F2 | | | | 7,096 | - | bottles/day |
| F3 | | - | - | - | 26,443 | bottles/day |
| Unitary Costs | | B1 | B2 | B3 | B4 | |
| F1 | | 2.00 | 2.20 | - | - | Euro/bottle |
| F2 | | | | 2.40 | - | Euro/bottle |
| F3 | | - | - | - | 0.75 | Euro/bottle |
| Max Storage | | B1 | B2 | B3 | B4 | Fixed Cost [Euro] |
| 127,000 | F1 | 57,000 | 70,000 | - | - | bottles 1,500,000 |
| 14,000 | F2 | - | - | 14,000 | - | bottles 1,100,000 |
| 264,000 | F3 | - | - | - | 264,000 | bottles 1,000,000 |
| 232,500 | W1 | 34,200 | 31,500 | 8,400 | 158,400 | bottles 250,000.00 |
| 342,000 | W2 | 68,400 | 63,000 | 12,600 | 198,000 | bottles 300,000.00 |
| 116,250 | W3 | 17,100 | 15,750 | 4,200 | 79,200 | bottles 200,000.00 |
| 87,187 | W4 | 12,825 | 11,812 | 3,150 | 59,400 | bottles 180,000.00 |
| 52,312 | W5 | 7,695 | 7,087 | 1,890 | 35,640 | bottles 120,000.00 |

Possibility to reorganize the storage of bottles among different types respecting Total

| | bottles/pack | packs/Level | Levels/Pallet | Pallets/Truck A | Pallets/Truck B | Pallets/Truck C |
|--|--------------|------------------------------|---------------|-----------------------------------|--|---------------------|
| Packaging | | | | | | |
| Pck8 | 8 | 16 | 5 | 32 | 24 | 5 |
| Pck12 | 12 | 12 | 5 | 32 | 24 | 5 |
| Handling Time | | 1 min/pallet 2 min/pallet | or or | | 30 'level or pack from truck 60 'level or pack in warehouse | |
| Transportation | Fee | Max Speed | | Access to Load/Unload Area | | |
| Truck A | 1.4 Euro/km | 80 km/h | | 5 min | | |
| Truck B | 1.3 Euro/km | 80 km/h | | 5 min | | |
| Truck C | 0.7 Euro/km | 130 km/h | | 5 min | | |
| <i>Average Commercial speed between 30 and 60 km/h</i> | | | | | | |
| Demand | | B1 | B2 | B3 | B4 | STD on Total |
| U1 | 2,724 | 3,138 | 1,068 | 2,298 | [bottles/day] | 234 |
| U2 | 2,724 | 3,126 | 1,044 | 2,262 | [bottles/day] | 234 |
| U3 | 2,994 | 3,432 | 1,104 | 2,436 | [bottles/day] | 249 |
| U4 | 4,092 | 4,692 | 1,422 | 3,282 | [bottles/day] | 324 |
| U5 | 3,534 | 4,026 | 1,188 | 2,754 | [bottles/day] | 282 |
| U6 | 1,596 | 1,746 | 492 | 1,080 | [bottles/day] | 144 |
| U7 | 1,032 | 1,068 | 258 | 570 | [bottles/day] | 102 |
| U8 | 930 | 1,170 | 114 | 1,506 | [bottles/day] | 120 |
| U9 | 1,650 | 2,238 | 258 | 3,156 | [bottles/day] | 195 |
| U10 | 720 | 732 | 48 | 2,076 | [bottles/day] | 117 |
| U11 | 1,440 | 1,890 | 168 | 2,808 | [bottles/day] | 174 |
| U12 | 552 | 486 | 6 | 1,632 | [bottles/day] | 96 |
| U13 | 396 | 270 | 42 | 1,152 | [bottles/day] | 81 |
| U14 | 516 | 432 | 30 | 1,776 | [bottles/day] | 99 |
| U15 | 504 | 414 | 66 | 1,836 | [bottles/day] | 99 |
| U16 | 618 | 588 | 162 | 2,430 | [bottles/day] | 120 |
| Pricing | | B1 | B2 | B3 | B4 | |
| U1 | 2.40 | 2.80 | 4.00 | 1.20 | Euro/bottle | |
| U2 | 2.40 | 2.80 | 4.00 | 1.20 | Euro/bottle | |
| U3 | 2.40 | 2.80 | 4.00 | 1.20 | Euro/bottle | |
| U4 | 2.40 | 2.80 | 4.00 | 1.20 | Euro/bottle | |
| U5 | 2.40 | 2.80 | 4.00 | 1.20 | Euro/bottle | |
| U6 | 2.40 | 2.80 | 4.00 | 1.20 | Euro/bottle | |
| U7 | 2.40 | 2.80 | 4.00 | 1.20 | Euro/bottle | |
| U8 | 2.00 | 2.40 | 3.40 | 1.00 | Euro/bottle | |
| U9 | 2.40 | 2.80 | 4.00 | 1.20 | Euro/bottle | |
| U10 | 2.00 | 2.40 | 3.40 | 1.00 | Euro/bottle | |
| U11 | 2.00 | 2.40 | 3.40 | 1.00 | Euro/bottle | |
| U12 | 2.00 | 2.40 | 3.40 | 1.00 | Euro/bottle | |
| U13 | 2.00 | 2.40 | 3.40 | 1.00 | Euro/bottle | |
| U14 | 2.00 | 2.40 | 3.40 | 1.00 | Euro/bottle | |
| U15 | 2.00 | 2.40 | 3.40 | 1.00 | Euro/bottle | |
| U16 | 2.00 | 2.40 | 3.40 | 1.00 | Euro/bottle | |



