

# STRATEGOS *Technical Workshop & Competition*

## ***New Silk Route Pitch: Connecting Trading Cities & Developing Technology Solutions***

7.00-17.00 GMT, November 1<sup>st</sup>, 2019, Simulation Team Lab in Genoa University & Serious Game Lab in James Cook University, Singapore

POC: Prof.A.G.Bruzzone, Genoa University, Prof.R.Dillon, J.Cook University, Singapore

*The Silk Route Game provides an opportunity to investigate the Future Scenarios by Models and Data Analytics devoted to identify and present quickly new original Strategic Solutions, Challenges and Opportunities*

### **Workshop Description:**

This Workshop is based on a **Student Pitch** competition addressing the **New Silk Route** to introduce attendees in **Complex Problems** related to **Business, Logistics, ICT** and **Logistics**. The attendees are grouped in Teams and encouraged to prepare a **Quick Pitch Presentation** on the expected developments of the Silk Route. Each Team should summarize considerations based on **Ideas, Data Analysis** and **Models** to support their own proposed **View** and **Strategic Decisions** on this subject. The Short Pitch Presentation will be delivered by each group within 5 minutes maximum time duration, **Live** or **Virtually**, during afternoon November 1<sup>st</sup>, 2019 as element of a competition among different teams of students from **Genoa University** in **Italy** and **James Cook University** in **Singapore**. **Special Awards** and **Recognitions** will be provided based on **Innovation, Impact, Reliability, Robustness, Sustainability** and **Quality** of the Proposals as part of the new Cooperation on **Business Informatics** and **STRATEGOS International Educational Programs** *Free Access for Industries, Professionals and STRATEGOS Classes*



**Joint Cooperation**



Please contact us to obtain a free invitation to the STRATEGOS Workshop

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URL: [www.itim.unige.it/strategos](http://www.itim.unige.it/strategos)

