

STRATEGOS *Technical Workshop*

From Data to Decisions by Socials *New Dynamic Solutions for Decision Makers*

14.00-16.30, November 15th, 2019, Balbi I Class Room, via Balbi, 16126 Genova, Italy
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Using Data from Socials to extract Information useful to drive Decisions in a dynamic & complex world. Models for decision making self tuning on the effective behavioral reactions captured on social networks.

Workshop Description:

Today is turning possible to acquire and elaborate data sources from **Social Media Networks** and other alternatives sources by **AI** and **Data Fusion**.

In such sense the capability not only to **Acquire** and **Elaborate** data from the **Socials** into **Information**, but also to develop of **Effective Models** of **People**, **Population**, **Behaviors** and **Markets** is providing radical new opportunities to **Decision Makers**

In such sense the Workshop provides examples for combining **Open Data** and **Socials** in order to create a **Data Driven Decision Making Process** able to dynamically react to the **Evolution of the Situation**. From this point of view it is proposed an approach to create **Models** and **Simulators** for evaluating the **Impact of the Decisions** and to generate **Forecasts** that are able to conduct **Self Tuning** based on the real reactions captured on **Social Networks**.

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Joint Cooperation

