

STRATEGOS *Technical Workshop*

Smart Asset Management **Predictive Analysis for Fixed Assets**

10.00-12.30, November 15th, 2019, Balbi I Class Room, via Balbi, 16126 Genova, Italy
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Predictive Analysis for Fixed Assets: This workshop addresses needs from a wide range of industries and it has been designed to present innovative tools and techniques for optimizing fixed asset management.



Joint Cooperation



Workshop Description: Try to answer to What, Who, Why, When all in English

Fixed assets (machinery, computers, etc.) are always present and strictly necessary in every kind of industry. Fixed assets and the related activities of **maintenance and management** represent a huge cost for companies.

This workshop explains how the **innovative technologies** applied to fixed asset management (AI, Big Data, IoT, etc.) can help industries to **reap a huge amount of money**. Indeed, the **Smart Fixed Asset Management** is based on the *new paradigms* that are, nowadays, revolutionizing the *world of operations*, **shifting the interventions from reactive to predictive**.

This workshop aims to **bring benefits and insights** to industries related to: Utilities, Process, Services, PAC, PAL central governance, finance (bank and assurances), Fashion, Retail and Defence.

The **aim** of these methodologies is to **optimize** the existing processes/assets and to enable companies in discovering/drawing **new business models**.

Free Access for Industries, Professionals and STRATEGOS Classes

