

# **STRATEGOS...**



夫未戰而廟算勝者，得算多也；  
未戰而廟算不勝者，得算少也；  
多算勝，少算不勝，而況於無算乎？  
吾以此觀之，勝負見矣。

**...who win a battle makes many calculations in his temple ere the battle is fought, while the general who loses makes few calculations beforehand**

*Sun Tzu, Art of War, Laying Plans, 7, 500 B.C.*



# **STRATEGOS...**



ἡ Στρατηγία κάλλιστα προμηθεῖται τά  
τε ἄλλα καὶ περὶ τὸ μέλλον ἔσεσθαι,  
οὐδὲ τῆ μαντικῆ σίεται δεῖν ὑπηρετεῖν  
ἄλλὰ ἄρχειν, ὃς εἰδυῖα κάλλιον τὰ περὶ  
τὸν πόλεμον καὶ γιγνόμενα καὶ γενησόμενα

**...owns the Art to Know better what is Happening or  
is Likely to Happen**

*Socrates in Laches, 198 E, 423 B.C.*

# **STRATEGOS...**



**Quisque Faber suae Fortunae**

**... is artifex of his own fortune**

**Appius Claudius Caecus, 279BC**



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# STRATEGOS...



Hanc not reprimere,  
sed augere  
Imperatores debend

...don't have to repress people, but strengthen them

*Gaius Iulius Caesar, De Bello Civili, III-92, 48 B.C.*



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Loosely Translated

**STRATEGOS:** the International MSc in Engineering Technology for Strategy & Security

# STRATEGOS...



...uatem aspicies,  
quae rupe sub ima  
fata canit  
foliisque notas et nomina  
mandat

...visit the Sibyl who sings the future  
and provides names and notes from the deep caves

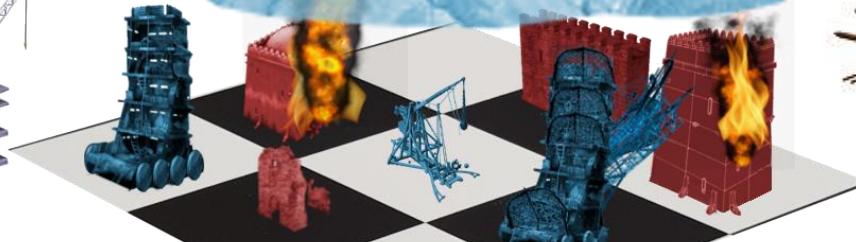
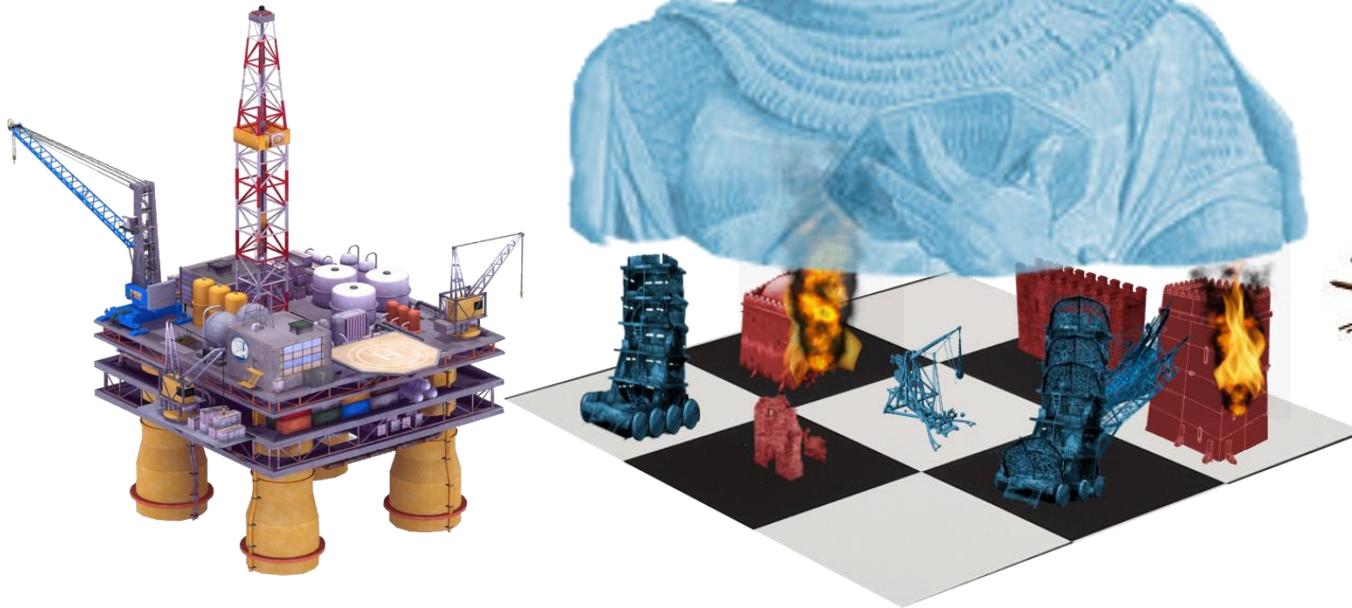
*Publius Vergilius Maro, Aeneid, III, 443-444, 19 B.C.*

# STRATEGOS...



era questi infra i piú industri ingegni  
ne' mecanici ordigni uom senza pari,  
e cento seco avea fabri minori,  
di ciò ch'egli disegna essecutori

*T.Tasso, Gerusalemme Liberata, XVIII, 42*



...should be among most talented & ingenious people, peerless in machine invention and using hundred assistants to execute his directions

*Ghigærmo de ri Embrieghi, aka "Caputmallei", July 1099 A.D.*



# **STRATEGOS...**



Lè o considera e mirë comme di semplici strumenti pe focalizâ a seu energia, cöse che peuan ese cangiæ quando cangian e prioritæ: de neuve peuan azonzise e de atre peuan ese eliminæ

**...looks at goals as to simply tools to focus positively the energy, these can be changed as his priorities change, new one added & others dropped**

*Christopher Columbus, Memorial, 1501 A.D.*



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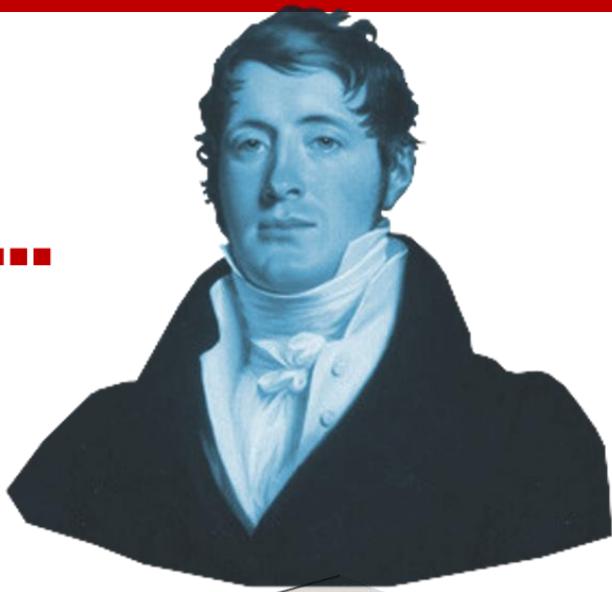
# STRATEGOS...



... has as principle to acquire one thing  
to know ten thousand others

*Miyamoto Musashi, 五輪書, 地, 1645 A.D.*

# **STRATEGOS...**



**...should have the temper and the spirit of the good cause to carry him through difficulties with satisfaction and credit**

*Thomas Stamford Bingley Raffles, Letters, 1823 A.D.*

# **STRATEGOS...**



Aber auch bei diesen sind die Geistesverwicklungen und die große Mannigfaltigkeit der Größen und Verhältnisse nur in den höchsten Regionen der Strategie

**...knows that, in the highest realms of Strategy, Intellectual Complications and Extreme Diversity of Factors and Relationships occur**

***Carl Von Clausewitz, Vom Kriege, III, 1, 1832 A.D.***



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# STRATEGOS...



La Stratégie est l'art de bien diriger

... has the capability to direct all effectively

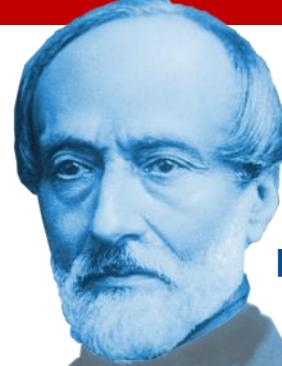
*Gen. Anton Jomini, Précis de l'Art de la Guerre, 1838 A.D.*



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Loosely Translated

# **STRATEGOS...**



...il differire di tempo in tempo sui modi d'antivedere l'avvenire non ci toglieva d'essere intesi sulle condizioni presenti e sulla scelta dei rimedi.



... despite occasional different approaches to predict the future, is able to develop a common awareness on actual situation and critical decisions

*Giuseppe Mazzini, Pensiero ed Azione, 1858 A.D.*

# **STRATEGOS...**



Strategie ist ein System von Notbehelfen ...  
kein Operationsplan reicht mit einiger  
Sicherheit über das erste Zusammentreffen  
mit der feindlichen Hauptmacht hinaus



**... is used to apply a system of expedients while... no plan of operations extends beyond the first contact with the main hostile force**

*Helmuth Karl Bernhard von Moltke, Über Strategie, 1871 A.D.*

# **STRATEGOS...**

*Erfolg gedeiht nur in Ausdauer,  
ununterbrochener, unruhiger Ausdauer*



**... Success flourishes only in Perseverance.  
Ceaseless, Restless Perseverance**

***Manfred von Richthofen, 1918 A.D.***



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# **STRATEGOS...**



*la scelta dei bersagli dipenderà da complesse circostanze di fatto, circostanze d'ordine materiale, morale e psicologico non facilmente ponderabili, e la genialità dei Comandanti delle future Armate Aeree si dimostrerà appunto in questa scelta.*

**... of future Air Wings should be genial in properly selecting targets based on very complex factors dealing with operations, moral, psychology**

***Gen. Giulio Douhet, Il Dominio dell'Aria, 1921 A.D.***



# STRATEGOS...



**...to make a great company today, has to think about what  
Social Problem he could solve**

***Ma Yun, Alibaba Executive Chair, 2018***

(2018: Personal Net Worth 42.2 GUSD; 23.8GUSD Alibaba Revenues 6.2GUSD Profits, 56% Net Revenues Growth, Stocks +15% in 1 month)



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